

Fire Technology Sustainability Meeting Notes

October 1, 2010

Attendees: Eugene Klinke, Jeff Laskowske, Rocky Ammerman, Norma Konschak, Kent Hanson, Scott Godfrey, Jason Trainer, Shannon Nelson

Curriculum – course offerings, course changes, class caps, etc.

- Looking at ways to change the six-credit Firefighter Basic offering since it is capped at 10
- Many other programs in the state have 72 credits so dropping to 60 has made teaching the Firefighter Basic class a challenge
- Adjusted curriculum when it dropped to 60 credits to stay away from evening classes for students to participate in athletics
- Addition of Job Skills will allow students to ride along (only program in state with this offering)

Advisory Committee Recruitment

- Issues with the relationship between Northland Fire program and Grand Forks Fire Department; new facilities that we are unable to utilize – need to mend the relationship
- Work with the East Grand Forks fire dept to build a stronger relationship as well

Program Changes – Delivery mode, add/change awards, etc.

- Rescue Technician is not currently being offered since it is designed for summer
- Three possible courses in the Fire Technology program that can go totally online; also a possibility to increase the hybrid learning – Jeff is currently learning to develop online courses
- May be able to connect better with NTC-Bemidji with online courses

Recruiting – high school visits, college fairs, career fairs, etc.

- Had a booth at the North Dakota State Fire School
- Most students attend because of word of mouth
- North Dakota Counselors Association (Bismarck in February)
- Career and Technical Education Conference (first week in August)
- Clarification on prospects: Fire Technology prospects go to Jeff Laskowske, Fire-Medic and Paramedic prospects go to Dan Sponsler

Promotional Materials – pamphlets, posters, brochures, etc.

- Promotional materials for Human Services Careers (Fire Tech, Paramedicine, Criminal Justice-Law Enforcement)

Web page – blogs, etc.

Google Ads

- **Action:** Jeff to send Jason words for Google ads for Fire and also send him regions to target

Videos/Photos

Traditional Advertising – Television, radio, newspaper, etc.

Student/Ambassador Promotion

Other